
Great Cities SYMPOSIUM

2027 Sponsorship Package



February 4, 2027
5:00 - 8:00



Garden Club of Jacksonville
1007 Riverside Avenue



350+ Civic &
Business Leaders

Scenic Jacksonville

About

THE GREAT CITIES SYMPOSIUM



Scenic Jacksonville's annual Great Cities Symposium is Jacksonville's premier annual conversation on city building. The program explores how peer cities are evolving and how Jacksonville can apply those lessons to create a more vibrant, connected community.

The Symposium is an engaging evening featuring a nationally recognized speaker and meaningful dialogue on shaping a better city for today and future generations. Cocktails, hors d'oeuvres, and desserts are served.

By sponsoring, your company will engage more than 350 of Jacksonville's most influential civic, business and development leaders, and align your organization with the conversation shaping Jacksonville's future.



DATE

Thursday, February 4, 2027
5:00 - 8:00 PM



LOCATION

Garden Club of Jacksonville
1007 Riverside Avenue



FEATURED SPEAKER

Mitchell Silver, FAICP
Former NYC Parks
Commissioner & nationally
recognized urban planner

FEATURED SPEAKER

Mitchell Silver, FAICP



Mitchell is an award-winning planner with over 40 years of experience. He is internationally recognized for his leadership and contributions to contemporary planning issues. Mitchell is a prolific public speaker and strategic advisor specializing in urban planning, parks, placemaking, and implementation strategies. Known by his colleagues as a passionate communicator, creative thinker, problem-solver, and visionary leader, Mitchell has been at the center of many cutting-edge trends, transformative solutions, and visionary plans in the United States and abroad.

Mitchell served as commissioner of the New York City Department of Parks and Recreation, Chief Planning Officer in Raleigh, NC, president of the American Planning Association and the American Institute of Certified Planners. Mitchell is one of America's most celebrated urban thinkers. He was selected to Planetizen's list of the 100 Most Influential Urbanists in the world. In addition, he has been honored as one of the top 100 City Innovators in the world by UBM Future Cities, and the Urban Times named him one of the top international thought leaders of the built environment.

Mitchell is a contributing author and editor of the International City/County Management Association's (ICMA) latest edition of "Local Planning: Contemporary Principles and Practice," a resource for local governments engaged in planning. He is also a contributing author of several books and the author of numerous articles. He currently serves as a Professor of Practice at the University of North Carolina at Chapel Hill.

Sponsorship Opportunities

Position your organization alongside Jacksonville's civic and business leaders at the Great Cities Symposium.

Sponsorship Level	 Presenting \$10,000	 Platinum \$7,500	 Gold \$5,000	 Silver \$2,500	 Bronze \$1,250
Number Available	Exclusive	2	6	Open	Open
Recognition across event marketing materials	"Presented By"	Logo Recognition	Logo Recognition	Logo Recognition	Logo Recognition
Website Recognition	"Presented By"	Logo	Logo	Logo	Logo
Great Cities Symposium Tickets	10 reserved premium seating tickets	8 tickets	6 tickets	4 tickets	2 tickets
Printed Event Program Sponsor Feature	Full Page Profile	Half Page Profile	Shared sponsor highlight	Logo	Logo
On Site Banner Signs & Video Screens	Dedicated Banner Sign	Logo	Logo	Logo	Logo
Newsletter Highlight	Dedicated Feature	Dedicated Feature	Featured with Logo	Sponsor Listing	Sponsor Listing
Designated Social Media Sponsor Highlight	2 Featured Company Spotlights	1 Featured Company Spotlight	Mentions leading up to the event	Included in sponsor recognition posts	Included in sponsor recognition posts
Verbal Recognition from the Podium	Opening Remarks & Keynote Introduction	Recognition by name	Recognition by name	Group Recognition	Group Recognition
River Club Luncheon with Speaker (February 4, 2027)	4 seats	2 seats	1 seat	-	-
Exclusive Executive Roundtable with Mitchell Silver (February 5, 2027)	4 invitations	2 invitations	-	-	-

Great Cities SYMPOSIUM

Align your organization with
the leaders shaping
Jacksonville's *future*.

WE WOULD BE HONORED TO PARTNER WITH YOU.

CONTACT

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 (904) 571-2675

SCENICJAX.ORG

CUSTOM SPONSORSHIPS

Looking for a tailored sponsorship opportunity?
Contact Litsa at litsa@scenicjax.org



Preserving, protecting and enhancing the character and
beauty of Jacksonville's natural and built environment.

Scenic Jacksonville

Great Cities Symposium

2027

Great Cities Symposium 2027

SPONSORSHIP COMMITMENT FORM

Thank you for supporting Scenic Jacksonville's 2027 Great Cities Symposium.



FEBRUARY 4, 2027
5:30 – 8:30 PM



GARDEN CLUB OF JACKSONVILLE
1007 Riverside Avenue



350+ Civic & Business Leaders



1 SPONSORSHIP SELECTION

Please select your desired sponsorship level.

- ☐ Presenting Sponsor (*Exclusive*) \$10,000
- ☐ Platinum Sponsor \$7,500
- ☐ Gold Sponsor \$5,000
- ☐ Silver Sponsor \$2,500
- ☐ Bronze Sponsor \$1,250



2 SPONSOR INFORMATION

Company Name _____
Primary Contact _____
Title _____
Email _____
Phone _____
Company Address _____
City _____ State _____ Zip _____



3 ACCOUNTS PAYABLE / INVOICE CONTACT

(if different from above)

Name _____
Title _____
Email _____
Phone _____



7 PAYMENT METHOD

- ☐ Please send an invoice ☐ Check enclosed ☐ Pay online

Checks payable to:

Scenic Jacksonville
P.O. Box 380046
Jacksonville, FL 32205

Online:

www.scenicjax.org/donate

We appreciate payment by check
whenever possible to reduce processing fees.



4 RECOGNITION INFORMATION

Company name exactly as it should appear
in promotional materials

Website _____

LinkedIn (optional) _____



5 MARKETING MATERIALS

Please email the following to litsa@scenicjax.org.

- ☐ High-resolution company logo (.EPS, .AI, .PDF or high-res PNG)
- ☐ Company profile (*Presenting & Platinum Sponsors*)
- ☐ Company representative headshot (*if applicable*)



Preferred deadline:

DECEMBER 15, 2026



6 COMPLIMENTARY TICKETS

Primary contact for attendee names (*if different*)

Names may be submitted later.



8 COMMITMENT

Authorized Representative _____

Title _____

Signature _____

Date _____