



## Sponsorship Info

GREAT CITIES SYMPOSIUM 2026

### About the Great Cities Symposium

Scenic Jacksonville's Great Cities Symposium is an annual program for civic and business leaders which aims to inform, educate and spark community conversations about the vibrancy of peer cities and how Jacksonville can learn from their successes and challenges and implement initiatives and solutions for the benefit of our community.

The event provides an enjoyable, social evening with an engaging featured speaker and conversations around how we create a more vibrant, successful city for today and for future generations. Cocktails, hors d'oeuvres and desserts are provided.

Prior speakers were urbanist and public space expert Carol Coletta, 2025; AG Lafley, former CEO of Procter & Gamble in 2023; Bob Buckhorn, former Mayor of Tampa in 2022; Ron Littlefield, former Mayor of Chattanooga in 2021; and Joe Riley, former Mayor of Charleston in 2019.

### Sixth Annual Great Cities Symposium – February 5, 2026

Speaker:	Victor Dover, nationally acclaimed leader and innovator in city, neighborhood and street design.
Date:	Thursday, February 5, 2026 from 5:30-8:00 p.m.
Location:	Garden Club of Jacksonville, 1007 Riverside Avenue
Expected Attendance:	350 civic and business leaders and engaged citizens
Tickets:	\$125 per person

**Contact:** Nancy Powell, [nancy@scenicjax.org](mailto:nancy@scenicjax.org), (904) 608-3792

### Reference

[Visit our website](#) for more information about the Great Cities Symposium.

Read about the [2025 Great Cities Symposium](#) and prior events.

Check out Great Cities speakers on [Scenic Jacksonville's YouTube channel](#)

[Scenic Visions 2025: Spotlight on Mayport](#)

## Platinum Sponsorship - \$7,500

- Exclusive top-level sponsor: "2026 Great Cities Symposium presented by (YOUR COMPANY)"
- Recognition on website and digital promotion for the Symposium
- Full page advertisement in Symposium program
- Company logo or individual name(s) appearing on large screen at Symposium
- Two seats at private River Club lunch with speaker
- Eight tickets to Great Cities Symposium

## Gold Sponsorship - \$5,000

- Recognition on website and digital promotion for the Symposium
- Half page advertisement in Symposium program
- Company logo or individual name(s) appearing on large screen at Symposium
- Two seats at private River Club lunch with speaker
- Six tickets to Great Cities Symposium

## Silver Sponsorship - \$2,500

- Recognition on website and digital promotion for the Symposium
- Quarter page advertisement in Symposium program
- Company logo or individual name(s) appearing on large screen during Symposium
- Four tickets to Great Cities Symposium

## Bronze Sponsorship - \$1,000

- Logo recognition on website, in digital promotion, and in the Symposium program
- Company logo or individual name(s) appearing on large screen during Symposium
- Two tickets to Great Cities Symposium

## Scenic Visions Add On: \$1,000

- Logo recognition for Scenic Visions program on website and printed materials
- Four tickets to each of three Scenic Visions events October 4, 25, and Nov 13.
- Event information: Scenic Visions 2026: Spotlight on Mayport

**Contact:** Nancy Powell, [nancy@scenicjax.org](mailto:nancy@scenicjax.org), (904) 608-3792

## Speaker Bio

GREAT CITIES SYMPOSIUM 2026

### Victor Dover

Principal and President, Dover, Kohl & Partners Town Planning

Victor Dover is a nationally acclaimed leader and innovator in city planning, neighborhood design, and street design.

Trained as an architect, Victor Dover's work combines design excellence with professional pragmatism for urban planning projects around the world: revitalizing traditional towns, building iconic new places, designing pedestrian friendly streets and growing neighborhoods.

He has been leader of New Urbanism, a movement in urban planning and design that aims to create more livable, walkable and sustainable communities through pedestrian friendly design, mixed land uses, and transit-oriented development.

He coauthored, with John Massengale, a highly influential book *Street Design, The Secrets of Great Cities and Towns* (Wiley 2014), which is being updated with a new version out in the Fall of 2025.

Victor has been awarded the John Nolen Medal for contributions to urbanism, and in 2024 he and his partner Joe Kohl received the 2024 Seaside Prize celebrating individuals or organizations whose life's work or accomplishments are emblematic of the Institute's mission of inspiring livable communities. This year, he was awarded the Addison Mizner Medal for Service by the Institute of Classical Art and Architecture (ICAA).

He is a Fellow of both the American Institute of Certified Planners and Congress for New Urbanism (CNU) and is an adjunct faculty member at the University of Miami. Victor also serves as president of the Parks Foundation of Miami-Dade and as a board member of the National Recreation & Parks Association.

### Photos

**Media Contact:** Nancy Powell, Executive Director, Scenic Jacksonville  
[nancy@scenicjax.org](mailto:nancy@scenicjax.org), (904) 608-3792



## Become a Sponsor

CONFIRMATION AND PAYMENT

### Sponsorship Level

Platinum \$7,500 \_\_\_\_\_ Gold \$5,000 \_\_\_\_\_ Silver \$2,500 \_\_\_\_\_ Bronze \$1,000 \_\_\_\_\_

Scenic Visions Add On \$1,000 \_\_\_\_\_

### Ways To Pay

\_\_\_\_\_ Invoice Me      \_\_\_\_\_ Check      \_\_\_\_\_ Credit Card

### Sponsor Main Contact Information

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email Address: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

### Sponsor Invoice Contact Information

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

### Instructions

Please scan and return form to: Nancy Powell, [nancy@scenicjax.org](mailto:nancy@scenicjax.org).

Payment Address: Scenic Jacksonville  
P.O. Box 380046  
Jacksonville, FL 32205.

Or, pay online at [www.scenicjax.org/donate](http://www.scenicjax.org/donate).

We prefer checks due to processing fees.

## Sponsor Marketing & Program Ad Specs

GREAT CITIES SYMPOSIUM 2026

### Sponsor Marketing Information

- Send high resolution color logo files in .eps and .jpg formats along with any special instructions. Send to [nancy@scenicjax.org](mailto:nancy@scenicjax.org).
- Program Ads:
  - Ad files must be 300 dpi or larger
  - Platinum Sponsor | Full page | w 5" x h 7.5"
  - Gold Sponsor | Half page | w 5" x h 3.75"
  - Silver Sponsor | Quarter page | w 2.5" x h 3.75"

### Timeline for Deliverables

- Logos – please send as soon as sponsorship is confirmed. Note we need high resolution logo artwork to print on our on-site banners.
- Program Ads – due by December 1, 2025
- If you need assistance with program ad artwork, please contact us by November 1, 2025

### Other

- When designing ads, keep in mind the program itself is a playbill size, focus on visuals first and keep copy concise so it will be readable.

**Contact:** Nancy Powell, [nancy@scenicjax.org](mailto:nancy@scenicjax.org), (904) 608-3792