



Information

GREAT CITIES SYMPOSIUM 2024

About the Great Cities Symposium

Scenic Jacksonville's Great Cities Symposium is an annual program for civic and business leaders which aims to inform, educate and spark community conversations about the vibrancy of peer cities and how Jacksonville can learn from their successes and challenges and implement initiatives and solutions for the benefit of our community.

The event provides an enjoyable, social evening with an engaging featured speaker and conversations around how we create a more vibrant, successful city for today and for future generations. Cocktails, hors d'oeuvres and desserts are provided.

Prior speakers were AG Lafley, former CEO of Procter & Gamble in 2023; Bob Buckhorn, former Mayor of Tampa in 2022; Ron Littlefield, former Mayor of Chattanooga in 2021; and Joe Riley, former Mayor of Charleston in 2019.

Great Cities Symposium 2024

Speaker: Carol Coletta, CEO, Memphis River Parks Partnership

- A national figure in the revitalization of cities and public spaces
- Served in senior leadership positions with the Kresge Foundation, Reimagine the Civic Commons, the Knight Foundation, and the Mayors' Institute on City Design.
- Recipient of the 2024 LaGasse Medal from the American Society of Landscape Architects for management and conservancy of natural resources and/or public landscapes.

Date: Thursday, October 10th from 5:30pm – 8:00pm

Location: Garden Club of Jacksonville, 1007 Riverside Avenue

Expected Attendance: 350 civic and business leaders and engaged citizens

Tickets: \$120 per person

Visit our website at: www.scenicjax.org to see more information about the Great Cities Symposium.

Contact: Nancy Powell, nancy@scenicjax.org, (904) 608-3792

Platinum Sponsorship - \$10,000

- Presenting rights to Symposium.
- Recognition on website and digital promotion for the Symposium
- Full page advertisement in Symposium program
- Company logo or individual name(s) appearing on large screen at Symposium
- Two seats at private River Club lunch with speaker
- Eight tickets to Great Cities Symposium

Gold Sponsorship - \$5,000

- Recognition on website and digital promotion for the Symposium
- Half page advertisement in Symposium program
- Company logo or individual name(s) appearing on large screen at Symposium
- Two seats at private River Club lunch with speaker
- Six tickets to Great Cities Symposium

Silver Sponsorship - \$2,500

- Recognition on website and digital promotion for the Symposium
- Quarter page advertisement in Symposium program
- Company logo or individual name(s) appearing on large screen during Symposium
- Four tickets to Great Cities Symposium

Bronze Sponsorship - \$1,000

- Logo recognition on website, in digital promotion, and in the Symposium program
- Company logo or individual name(s) appearing on large screen during Symposium
- Two tickets to Great Cities Symposium

Marketing Info

- Send logo files in .eps and .jpg formats along with any special instructions.
- Ad sizes: Ad files must be 300 dpi
- Platinum Sponsor | Full page | w 5" x h 7.5"
- Gold Sponsor | Half page | w 5" x h 3.75"
- Silver Sponsor | Quarter page | w 2.5" x h 3.75"

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