



# Information

GREAT CITIES SYMPOSIUM 2022

## About the Great Cities Symposium

Scenic Jacksonville launched the Great Cities Symposium in 2019 as part of our mission to inform, educate and create community conversations about the vibrancy of peer cities and how Jacksonville can learn from their successes and challenges.

The first event featured keynote speaker Joe Riley, former mayor of Charleston, SC. Riley captivated the audience with how Charleston was able to revitalize the downtown historic district into a major center of tourism and trade.

We continued the tradition in 2021 with former mayor of Chattanooga, Ron Littlefield, who relayed the success of Chattanooga downtown riverfront and other quality of life initiatives, attracting the relocation of Volkswagen and resulting in economic and social vibrancy.

In 2022, Scenic Jacksonville is excited to host the third annual Great Cities Symposium with the former two term mayor of Tampa, Bob Buckhorn. Buckhorn led the transformation of Tampa's urban core from a long-dormant downtown to a bustling city with strong economic development and a beautiful, accessible waterfront.

## Great Cities Symposium 2022

Speaker:	Bob Buckhorn, former mayor of Tampa
Date:	Wednesday, October 12 from 5:00 – 8:00pm
Location:	Garden Club of Jacksonville
Expected Attendance:	350-400 people
Tickets:	\$100 per person

The event is the primary annual fundraiser for Scenic Jacksonville and provides an enjoyable, social evening with engaging conversations around how we create a more vibrant, successful city for today and for future generations. Cocktails and hors d'oeuvres will be provided, and a silent auction offered.

Visit our website at: [www.scenicjax.org/great-cities-symposium-2022](http://www.scenicjax.org/great-cities-symposium-2022) to see more information about the Great Cities Symposium.

Promotion for the Symposium will begin on or before April 1.

### Title Sponsorship - \$10,000

- Exclusive sponsorship
- Prominent recognition in all promotion for the event
- Full page advertisement in Symposium program
- Company logo appearing on Title screen at Symposium
- Two seats at private River Club lunch with speaker Bob Buckhorn
- Ten tickets to Great Cities Symposium

### Gold Sponsorship - \$5,000

- Recognition on website and digital promotion for the Symposium
- Half page advertisement in Symposium program
- Company logo appearing on screen at Symposium
- Two seats at private River Club lunch with speaker Bob Buckhorn
- Six tickets to Great Cities Symposium

### Silver Sponsorship - \$2,500

- Recognition on website and digital promotion for the Symposium
- Quarter page advertisement in Symposium program
- Company logo appearing on screen during Symposium
- Four tickets to Great Cities Symposium

### Silver Student Sponsorship - \$2,500

- Exclusive sponsorship
- Tickets for four area colleges/universities with a professor to take up to 7 of his or her students: UNF, Edward Waters College, FSCJ, and Jacksonville University
- Logo recognition on website, in digital promotion, and in the Symposium program
- Two tickets for sponsor to attend Great Cities Symposium

### Bronze Sponsorship - \$1,000

- Logo recognition on website, in digital promotion, and in the Symposium program
- Company logo appearing on screen during Symposium
- Two tickets to Great Cities Symposium

### Contact

- Nancy Powell, [nancy@scenicjax.org](mailto:nancy@scenicjax.org), (904) 608-3792



## Become a Sponsor

CONFIRMATION AND PAYMENT

### Sponsorship Level

Title (exclusive) \_\_\_\_\_ \$10,000      Gold \_\_\_\_\_ \$5,000      Silver \_\_\_\_\_ \$2,500  
Silver Student (exclusive) \_\_\_\_\_ \$2,500      Bronze \_\_\_\_\_ \$1,000

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### Instructions

Please scan and return form to: Nancy Powell, [nancy@scenicjax.org](mailto:nancy@scenicjax.org).

You may charge your sponsorship via the donation page at [www.scenicjax.org/donate](http://www.scenicjax.org/donate). Please let us know if you plan to do so.

Send logo files in .eps and .jpg formats along with any special instructions.

Ad sizes:      Title Sponsor | Full page | w 5" x h 7.5"  
                    Gold Sponsor | Half page | w 5" x h 3.75"  
                    Silver Sponsor | Quarter page | w 2.5" x h 3.75"